

ZACHARY DEOCADIZ

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EXPERIENCE

Weebly

DESIGN INTERN, JUNE—AUG 2016

Focused on user interface and experience. Designed interfaces for e-commerce products using design style guide framework elements. Created illustrations based off style guide specs. Participated in design ideation, wireframing, and user testing.

Hack@Brown

DESIGN LEAD, JULY 2016—PRESENT

DESIGN TEAM, NOV 2015—JUNE 2016

Worked in a team to create the visual identity for Hack@Brown, Brown University's hackathon. The team designed the branding, website, wayfinding, goodies, and other Hack@Brown products. This included work in areas of branding, user interface design, product design, and environmental design.

CS1300: User Interfaces and User Experiences, Computer Science Department at Brown University

TEACHING ASSISTANT, JUNE 2016—PRESENT

Helped develop workshops and lectures related to visual design. Created and marked assignments related to user experience tests, personas, user flows, and wireframing.

STEAM Press

DESIGNER, FEB 2016—PRESENT

Designing and executing the STEAM Catalogue published each semester, maintaining the STEAM website, and creating posters for STEAM events. The Catalogue is a publication of activities from that semester and reflective essays on STEAM—Science, Technology, Engineering, Art (and Design), and Maths.

(add)ventures

DESIGN INTERN, JUNE—AUG 2016

Worked on projects for clients such as CVS Health, Honeywell, and the Rhode Island Tourism Board. Projects focused on areas of branding, marketing, environmental design, and advertising.

SKILLS

Design Fields

User Experience, User Interface, Data Visualization, Iconography, Branding, Illustration

Programs

Adobe Creative Cloud (InDesign, Illustrator, Photoshop), Sketch, Keynote, InVision, Principle

Languages

HTML/CSS (proficient), Javascript (basic), Processing (basic)

English (fluent), Tagalog (beginner), French (beginner)

EDUCATION

Rhode Island School of Design (RISD)

SEPT 2013—FEB 2017

(EARLY GRADUATION)

BFA Graphic Design, GPA 3.76

Concentration in Media, Technology, and Cultural Studies

Courses include Typography I-III, Design Studio I-IV, Color, Computer Utopias, The Future By Design, Design and Fiction

Brown University

2014-2015

Computer science courses, cross-enrollment through RISD. Courses include CS1300: Designing, Developing, and Evaluating User Interfaces

COMMUNITY

Queer Student Association

PRESIDENT, OCT 2014—DEC 2015

Increased membership. Planned and produced campus-wide events. Worked to encourage inclusivity and diversity awareness on campus.

Hack@Brown

WORKSHOP TEACHER AND MENTOR,

JAN—PRESENT

Planned and presented workshops to teach students the basics of HTML/ CSS, as well as basic design principles. Students came from all different academic backgrounds, including design, computer science, and humanities.

AWARDS

Semester Honors, RISD Graphic Design

Spring 2015, GPA 3.88

Best Networking Project, Hack@Brown 2015

Senop—using Twitter to display sentiment about particular hashtags, in the context of event planning. In charge of UX design.